



**Event Review**  
20 November 2015



# The Future of Life and Work on the Gold Coast

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Big Blue Sky would like to thank all of our fantastic sponsors and partners for their help in launching this exciting innagural event



# Students

## How will the day work?

For the first hour the students will work with their mentors and divide into groups based around the Moonshots that Big Blue Sky has created OR they have the choice to create a new Moonshot of their own.

They will then be free to watch all the speakers on the Big Blue Sky Program, hear the panel sessions and meet with their mentor groups during the breaks and lunch to discuss their thoughts.

At 4pm they will have 2 hours dedicated to working in groups and with their mentors on the presentation of their 'Moonshot'...the 'big, hairy, audacious goals and dreams' for the future of THEIR City.

These will then be presented to the Big Blue Sky audience with each group having ten minutes.

## How will you be involved?

### 1. FRAMEWORK FOR YOUR DAY

The Big Blue Sky team will provide a framework built around the themes, purpose and structure of the broader event. We will work and build your presentations using the purpose of the event and the Moonshot themes. The framework will be along the lines of:

Align with the Big Blue Sky purpose: Bringing together diverse and inspirational thinkers and speakers to inspire action and build connections that positively affect the future of the GC and beyond.

Use the content presented by the Big Blue Sky speakers to shape and inspire your thinking.

Present with the 3 Moonshots as themes - IT, Innovation and Intelligence, Sustainable Gold Coast, Provisioning the Impossible OR create a Moonshot of your own

Work in diverse and collaborative teams in the Moonshot area of your individual choice - don't have to stick to your school group

Present to the current leaders and thinkers present, your 'big, hairy, audacious goals and dreams' for the future of the GC, what already exists that you can build on, how you can contribute, what you would need the leaders of today to lay down for you to make your ideas possible, the problems you may need to overcome etc.

### 2. WORKING PROCESS

As future leaders of the Gold Coast and beyond, we will hand the decision making process of how you work together and the content you present over to YOU in synergy with the framework presented above.

We will work with you for the final 2 hours before your presentation to complete your projects. You will meet with the mentors throughout the day to begin to collate and collect their ideas and shape their presentations.

### 3. MENTORING

The people working with the students will act as mentors throughout the day, using the final 2 hours to coach / mentor completion of their presentations.

# Participating Schools



## FACILITATORS



**Vicki Batten**  
CEO – FSG Australia



**Craig Wallace**  
CEO – Formalitti Inc



**Nicole Gibson**  
CEO – The Rogue & Rouge Foundation and  
National Commissioner for Mental Health

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Designed by P's in a Pod





# vision

**To increase the common wealth of communities by bringing together and focusing the energy and talent of the community, to generate opportunities and celebrate existing value.**



**Lets start as we mean to  
continue...embracing our  
uniqueness, our lifestyle and  
our desire to come together**





# Co-founders



Lou and I and the amazing team who have worked with such heartfelt spirit to bring you the inaugural Big Blue Sky would like to thank you for the trust you have placed in us to give your time, energy and commitment to this day and the projects we will co-create.

We held from the beginning that communities are made up of people with enormous talent, endless capacity and committed generosity, who, given the right environment and opportunity will come together to do great things, things that far exceed what is possible when we stay separate. Big Blue Sky has been designed specifically so that today we will co-create moonshot projects that will forward the well being of our entire city and in so doing showcase the place we love to call home, to the world.

It will take all of us working together to do what we know is possible. We welcome you with deep gratitude.



A large audience is seated in a modern conference hall, facing a stage. The stage features a speaker at a podium, a large screen displaying a presentation, and several people seated on the left. The room is illuminated with blue light, and the ceiling has a circular pattern of light. The text "one big day" is overlaid in white on the right side of the image. The image is decorated with colorful bokeh circles in the corners.

# one big day



MOONSHOT 1  
INNOVATION, IT & INTELLIGENCE

DR CLARENCE TAN – Asia Pacific Regional Ambassador for Singularity University.  
AGENTS OF CHANGE THROUGH TECHNOLOGY

JORDAN GARDINER – Winning participant of Steve Baxter’s Start Up Catalyst 2015  
BRINGING SILICON VALLEY TO THE GOLD COAST

DANNY MAHER – CEO, Opmantek, 2015 Chairman of the Year.  
TAKING THE GOLD COAST TO THE WORLD

PETER THIEDEKE – Photographer and Creative Director  
TECHNOLOGY AND ART EFFECTING OUR COMMUNITY

WINNER GOLD COAST YOUNG ENTREPRENEUR OF THE YEAR  
To be announced on 30th October

KEYNOTE SPEAKER  
MATT DESMIER – Founder of Silicon Beach, UK  
BOURNEMOUTH’S STORY – How a seaside town become UK’S leading digital/  
entrepreneurial hub in less than 3 years

MORNING TEA – CULINARY DELIGHTS FROM OUR NEIGHBOURHOOD

PANEL SESSION FOR MOONSHOT #1

HOW DO WE POSITION THE GOLD COAST TO BE A LEADING HUB OF  
INNOVATION, IT AND INTELLIGENCE IN AUSTRALIA?

OUR PANELLISTS

FACILITATOR: Aaron Birkby – CEO Silicon Lakes, Entrepreneur in residence,  
River City Labs

Matt Desmier – Founder, Silicon Beach

Danny Maher – CEO, Opmantek

Sharon Hunnybell – Community Manager, Opmantek,  
Co-founder at Startup Apprentice

Professor Mark Von Itzstein – Director, Institute for Glycomics, Griffith University

Dr Clarence Tan – Asia Pacific Regional Ambassador for Singularity University

Bring your ideas and get ready to speak out.  
We need your voice to help create this outcome.

SHORT BREAK

MOONSHOT #2  
SUSTAINABLE GOLD COAST

KEYNOTE SPEAKER  
MARK ROWLAND – CEO Downtown Las Vegas Project  
CREATING COMMUNITY

KEYNOTE SPEAKER  
PROF. MARTIN A. BLAKE – Sustainability Strategist  
SUSTAINABILITY THAT WORKS

JOYANNE MANNING – Associate Principle ARUP  
WHEN WASTE IS NO LONGER WASTE

WILL MARCUS – Architect  
BUILDING A 100% SUSTAINABLE SCHOOL ON THE SUNSHINE COAST  
HOW WE DID IT

DAVID ENRIGHT – Director of Organic Farmshare Ltd  
A MODEL OF ORGANIC FARMSHARE

MATT DYSON – General Manager, Carbon Reduction Institute  
MEASURING IMPACT OF HUMANITIES ACTIONS

BEN O’CALLAGHAN – Director Ecomplish, Architect Currumbin Eco Village  
MODELS OF AFFORDABLE, SUSTAINABLE HOUSING COMMUNITIES

PANEL SESSION FOR MOONSHOT #2

100% SUSTAINABLE FROM A WORK AND LIFE PERSPECTIVE.  
WHERE HOUSING IS AFFORDABLE AND THE CITY IS A NET ENERGY PRODUCER.  
HOW DO WE BEGIN THIS JOURNEY?

OUR PANELLISTS:

FACILITATOR: Peter Thiedeke – Photographer, Creative Director,  
Lecturer, Researcher

Prof. Martin A. Blake – Sustainability Strategist

David Enright – Director, Organic Farmshare

Matt Dyson – General Manager, Carbon Reduction Institute

Mark Rowland – CEO, Downtown Las Vegas Project

Joyanne Manning – ARUP

AND YOU as part of the conversation.

APPROX 13:00 – YOU’VE EARNED A BREAK SO LET’S HAVE A BITE TO EAT!  
RETURN 13:30

# MOONSHOT #3

## PROVISIONING THE IMPOSSIBLE

**KEYNOTE SPEAKER**  
**VICKI BATTEN** – CEO, FSG Australia  
TRANSFORMATION IS THE NEW INNOVATION

**KEYNOTE SPEAKER**  
**JULIO DE LAFFITE** – Founder, The Unstoppables and CEO JDL Strategies  
REMOVING LIMITATIONS

**LEANNE KEMP** – Founder, Everledger  
BLOCK CHAIN DISRUPTION TO FINANCE, CONTRACTS AND FRAUD

**KEYNOTE SPEAKER**  
**DR DAVID MARTIN** – Founder and Chairman- M-Cam  
PROVISIONING THE IMPOSSIBLE

**PANEL SESSION FOR MOONSHOT #3**  
PROVISIONING THE IMPOSSIBLE.  
IN AN ‘ENTREPRENEURIAL’ WORLD WITH UNEQUAL DISTRIBUTIONS OF WEALTH,  
HOW DO WE CREATE REAL VALUE AND BUILD NEW TOOLS FOR FINANCE,  
INVESTMENT AND HUMAN ENGAGEMENT.

OUR PANELLISTS:  
**Facilitator: Dr Christine McDougall** – Founder 2:23am  
**Dr Richard Hames** – CEO, Centre for the Future  
**Julio De Laffite** – Founder, The Unstoppables and CEO JDL Strategies  
**Leanne Kemp** – Founder, Everledger  
**Stephen Richards** – Founder, Ability Capital  
**Vicki Batten** – CEO, FSG Australia  
**Nicole Gibson** – CEO, Rogue & Rouge Foundation  
**Dr David Martin** – Founder, M-CAM

AND YOU as part of the conversation.

APPROX 16:15 – AFTERNOON TEA

**FACILITATED GROUPS TO CREATE ACTION — APPROX 16:30**  
*Your time to choose the Moonshot that interests you and  
work alongside our speakers and panelists to generate two  
projects the Gold Coast can start working on immediately*

**MY BLUE SKY VISION — APPROX 18:10**  
**NICOLE GIBSON**, CEO Rouge & Rogue | National Commissioner for Mental Health  
**INTRODUCTION OF STUDENTS PRESENTATION MY BLUE SKY VISION**

# PRESENTATION OF MOONSHOT IDEAS — 18:50

**POSITIONING THE GOLD COAST AS A HUB OF  
INNOVATION, IT AND INTELLIGENCE**  
Matt Desmier

**SUSTAINABLE CITY**  
Mark Rowland

**PROVISIONING THE IMPOSSIBLE**  
Dr David Martin

CLOSE

APPROX 19.30 — TIME FOR A DRINK, LEVEL 78, SKYPOINT









Dr David Martin

Founder – M-Cam, Global Innovations Commons and Heritable Innovations Trust

Dr. David Martin is, as Buckminster Fuller once wrote, “not a thing – a noun... but a verb, an evolutionary process – an integral function of the universe.” For three decades, David has built economic, business, social, and philosophical models that don’t fight the existing reality but make prevailing models obsolete.

From public policy to innovation; from banking to breaking bread with friends and strangers; from the laboratory to the rainforest; his work evidences a relentless commitment to engaging humanity and the ecosystem with dignity and liberty. Together with his colleagues at M-CAM, he embodies integral engagement from grassroots to global.



Mark Rowland

CEO – DTP Ventures

Mark Rowland is the CEO of DTP Ventures, a new division within Downtown Project created to oversee and run the organization’s owned and operated entities, including VegasTechFund and Downtown Project’s small business investment fund. Rowland’s passion in life is to be happy and strive for self-actualization for both himself and the people he comes into contact with. He believes “work” is a fantastic platform by which to change the world, and has always tried to bring passion and purpose to the roles he has held throughout his career.

In November 2013, Rowland founded ROCeteer, a Las Vegas-based company that works with entrepreneurial ecosystems to unleash the potential within them to transcend awesome. Rowland continues to serve as ROCeteer’s CEO, which provides coaching, training, consulting and mentoring services to Downtown Project’s investment ecosystem.

Rowland also holds a role as Cheer Leader with Delivering Happiness, a company that brings happiness to the corporate world through the Happiness at Work survey, workshops, partner program, culture consulting, and coaching. Prior to joining Delivering Happiness, Rowland was the Chief Actualizer for Corporate Actualization, providing a range of coaching, mentoring, facilitation and learning and development services. He was also the Chief Happiness Officer for Styletread, an online footwear company he cofounded with three friends in Sydney, Australia.



Matt Desmier

Founder – Silicon Beach UK, Director Wise Old Uncle  
Director – Think Create Do Ltd  
Runner up – UK Digital Influencer 2015

I’m a creative agency growth specialist who works for creative and digital agencies, particularly those with the ambition to want to do better work and grow;

I’m a digital economy consultant, assisting public sector organisations helping them understand and grow their creative and digital economy communities;

I’m an event producer, producing a series of events that seek out the best, most innovative thinkers and doers and enable them to share their expertise with others;

I’m an innovation advisor, a community manager, workshop facilitator and a marketing consultant; a mentor, friend and a professional networker;

I’m all of the above and an information junkie, a conference addict and I’m very fortunate inasmuch as I genuinely don’t feel like I’m ever at work, although I am invariably working wherever I am.

My areas of expertise are marketing, innovation and creativity.

My particular skills are clarity, empathy and communication.

And talking. I’m great at talking.

And laughing. I laugh a lot.



Julio De Laffitte

Founder – Unstoppables

Julio De Laffitte has become one of the most recognised and sought-after investment educators and wealth – generators in Australia. Over 100,000 people have attended his seminars and hundreds of those have gone on to become millionaires and multi-millionaires because of the strategies he has developed and the professional services his company, JDL Strategies offers.

Australian media are very familiar with Julio. He can be seen weekly on Sky News Business where he shares his insight on a range of critical issues facing our country and the globe – from increasing trade with Brazil and Asia to what it means to be an entrepreneur, from start-ups and capital needs to politics and investment, Julio is urbane and opinionated and people are listening. His incredible journey with Unstoppables has seen his profile increase dramatically with his journey to Antarctica broadcast on television networks in Russia, Brazil, the United States and the United Kingdom – and they want more.

Back in Australia Julio has been in demand. Appearing recently on Channel 7, in the Australian Financial Review and on Radio 2GB in Sydney, 4BC in Brisbane and ABC in South Australia. In addition his entrepreneurial endeavours have been featured on SKY NEWS, in CEO Magazine, M2 Magazine and in News Limited publications. He is front page news and it all started with his strong and genuine desire to raise the financial intelligence of Australia.



Vicki Batten

CEO – FSG Australia  
Winner Stevie Awards New York 2012 – Global Female Innovator of the Year (Government not for profit)

Vicki Batten describes herself as a community activist proud of the often disruptive influence she has been in the sector for the past 30 years.

She has been described as having an immense amount of curiosity and stamina and having enough faith in her own abilities and those around her, to make bold decisions and effect change where needed.

Passionate about human rights and determined to change the systems that do not recognise those rights is what drives Vicki to try something different and not give up until a solution has been found.

Vicki has lead FSG Australia since 2001. At that time it was a relatively small, local disability organisation. It is now one of the largest For Purpose Community organisations in Queensland, offering services from Hervey Bay to Ballina, with over 1000 staff who pledge to be ‘ordinary people creating extraordinary changes’.



Prof. Martin A. Blake

Sustainability Strategist, Professor, Director, Expert in Blue Economy & Impact Investment, Speaker & Mentor

Dr Martin A. Blake, named one of the Top 100 Global Sustainability Leaders of 2011, 2012 and 2013, is a international sustainability visionary and business strategist best known for the co-creating alternative futures for organisations seeking transformation by transcending the ‘business as usual’ paradigm and becoming more efficient, commercially viable and resilient. As a natural ‘systems thinker’ Martin is a great advocate of the Blue Economy and strives to identify commercial opportunities that extend well beyond ‘Green’.

Martin gained international recognition in the 90’s for creating and publishing the first enterprise level Marginal Abatement Cost Curves in the world having successfully used them to deploy one of the most successful energy conservation programmes in the Europe, saving the organization in question many millions of dollars annually and as a result winning multiple National and International awards.

Within Australia, Dr Blake is a Strategic Advisor to the Carbon Reduction Institute, the Founder of Blue Australasia and the Co-chairman of Blue Mutual. Beyond Australia he chairs and advises a number of organisations focused on the development and deployment of efficient infrastructure.



**Virginia Rigney**  
Senior Curator –  
Gold Coast City Art Gallery



**Peter Thiedeke**  
Photographer, Creative  
Director, Lecturer,  
Researcher



**Dr Clarence Tan**  
Asia Pacific Regional  
Ambassador for Singularity  
University



**Sharon Hunneybell**  
Community Manager,  
Opmantek, Co-founder at  
Startup Apprentice



**Prof Mark Von Itzstein**  
Director, Institute for  
Glycomics, Griffith Uni



**Will Marcus**  
Principal and Managing  
Director – The ARGO  
Architects Pty Ltd



**Danny Maher**  
CEO – Opmantek



**Jordan Gardiner**  
Participant in Steve Baxters  
Start Up Catalyst Annual  
Mission to Silicon Valley  
2015



**Ben O'Callaghan**  
Director Ecomplish,  
Architect Currumbin Eco  
Village



**David Enright**  
Director, Organic Farmshare



**Warwick Powell**  
Founder and Chairman –  
Sister City Partners Ltd



**Matt Dyson**  
General Manager –  
Carbon Reduction Institute



**Aaron Birkby**  
CEO Silicon Lakes,  
Entrepreneur in residence,  
River City Labs



**Richard Hames**  
CEO, Centre for the Future



**Stephen Richards**  
Founder, Ability Capital



**Joyanne Manning**  
ARUP



**Leanne Kemp**  
Founder, Everledger



**Nicole Gibson**  
CEO, Rogue and Rouge  
Foundation



**Luther Cora**  
Jellurgal Aboriginal Cultural  
Centre

Luther Cora comes from the Bungarre family of the Yugumbah language group of the Bundjalung nation which is in the Gold Coast/Tweed area.

*Luther will be playing the didgereedoo at the sunrise opening and there will also be a traditional Aboriginal dance performance during the morning session*



**Ella Fence**  
Singer and songwriter

Introducing to the world Morricone(esque) Cinematic Folk, which creates the musical and visual that is Ella Fence. From her first musical note played before you see a single image, your mind already wanders into a great western film scene with Nancy Sinatra as the leading lady. Ella Fence touching the senses, evoking emotion.

*Ella will be performing 'How Big, How Blue, How Beautiful' at the sunrise launch*



**Emmanuelle Brown**  
Chirn Park Pilates & Yoga

Emmanuelle Brown is the owner and director of Chirn Park Pilates & Yoga studio. After 12 years of working within the health and wellness industries Emmanuelle continues to educate herself by exploring all facets of the mind and body. Her most recent endeavor is with Polestar Pilates acquiring the highest qualification in pilates globally.

*Emmanuelle will be leading a sunrise yoga session with local athletes, community and business leaders at the sunrise launch*



**Geoff Wilson**  
Adventurer

Geoff is an adventurer, entrepreneur and family man with a passion for the wild places. Some of Geoff's adventures include, standing to charging elephants at age 12, having a machine gun held to his head in Egypt at 18 while crossing the Sahara on bicycle, sailing around the world with his family escaping pirates (twice). Geoff also holds the record for the first Sahara Desert crossing by kite power – 2450 km 2009, the fastest crossing of Antarctica solo unsupported (53 days 2014) and is also the holder of the record for the longest solo unsupported journey ever by an Australian in the Polar regions.

Geoff is passionate about reinvigorating Men and Women for an adventurous life, stirring a zest within for a life of purpose and his story is bound to challenge you, inspire you, and bring out your wild side within!

*Geoff will be officially opening the event at the sunrise launch*



**Josh Holms**  
Spoken Word Artist

Josh Holms is a spoken word artist and workshop facilitator. With two years experience performing poetry Josh has transcended poetry as a passion and began teaching the power of words, expression and poetry workshops.

Josh says "the information age is dying; people want experience, expression, feeling and honesty. Spoken word poetry provides a place for people to connect and be heard"

Combining philosophy, vulnerability and raw expression Josh believes poetry to be a universal connector. Josh has been invited recently to perform and teach at Avondale College and Griffith University.

Josh is a co-founder of Bigger Than Poetry on the Gold Coast and a regular MC at various events also the 2015 winner of the Poetry Performance World Cup.

*Josh will be performing an original piece 'The Trust We Hold for the Future' at the morning session*



# What was Big Blue Sky aiming to achieve?

THE  
"MOONSHOTS"



## Innovation, IT & Intelligence

Re-writing the Gold Coast Story.  
How do we position our City as a leading hub of  
Innovation, IT and Intelligence in Australia?

### THE PANELLISTS

**Facilitator: Aaron Birkby** – CEO Silicon Lakes, Entrepreneur in residence,  
River City Labs

**Matt Desmier** – Founder, Silicon Beach

**Danny Maher** – CEO, Opmantek

**Sharon Hunnybell** – Community Manager, Opmantek,  
Co-founder at Startup Apprentice

**Professor Mark Von Itzstein** – Director, Institute for Glycomics, Griffith Uni

**Dr Clarence Tan** – Asia Pacific Regional Ambassador for Singularity University

Bring your ideas and get ready to speak out.  
We need your voice to help create this outcome.

KEYNOTE  
SPEAKER



**Matt Desmier**  
Founder – Silicon Beach, UK

Bournemouth's story — How a seaside  
town become UK'S leading digital/  
entrepreneurial hub in less than 3 years.

# 100% Sustainable

100% sustainable from a work and life perspective. Where housing is affordable and the city is a net energy producer. How do we begin this journey?

## OUR PANELLISTS

- Facilitator:** Peter Thiedeke – Photographer, Creative Director  
**Prof. Martin A. Blake** – Sustainability Strategist  
**David Enright** – Director, Organic Farmshare  
**Matt Dyson** – General Manager, Carbon Reduction Institute  
**Mark Rowland** – CEO, Downtown Las Vegas Project  
**Joyanne Manning** – ARUP

Bring your ideas and get ready to speak out.  
We need your voice to help create this outcome.



**Mark Rowland**  
CEO – DTP Ventures  
Creating Community



**Prof. Martin A. Blake**  
Sustainability Strategist  
Sustainability That Works

KEYNOTE  
SPEAKERS

# Provisioning the Impossible

In an ‘entrepreneurial’ world with unequal distributions of wealth, how do we create real value and build new tools for finance, investment and human engagement.

## OUR PANELLISTS

- Facilitator:** Dr Christine McDougall – Founder 2:23AM  
**Dr Richard Hames** – CEO, Centre for the Future  
**Julio De Laffite** – Founder, The Unstoppables and CEO JDL Strategies  
**Leanne Kemp** – Founder, Everledger  
**Stephen Richards** – Founder, Ability Capital  
**Vicki Batten** – CEO, FSG Australia  
**Nicole Gibson** – CEO, Rogue & Rouge Foundation  
**Dr David Martin** – Founder, M-CAM

Bring your ideas and get ready to speak out.  
We need your voice to help create this outcome.



**Vicki Batten**  
CEO – FSG Australia  
Transformation is the New Innovation



**Julio De Laffite**  
Founder – The Unstoppables  
Removing Limitation



**Dr David Martin**  
Founder and Chairman – M-Cam  
Provisioning the Impossible

KEYNOTE  
SPEAKERS



# Current conversations and projects emerging from that one big day!

## Project 1

### **BIG BLUE SKY WILL CONTINUE AS A PROJECT STEWARD**

We are currently setting up the structure, which will include sourcing funding to cover salaries for a full time Big Blue Sky team that will exist to:

To increase the Common Wealth of Communities by Bringing Together and Focusing the Energy and Talent of the Community, to Generate Opportunities and Celebrate existing Value.

## Project 2

### **EXTREME DRONE CIRCUIT RACE – GOLD COAST**

In partnership with Downtown Las Vegas, and the City, Big Blue Sky team will co-ordinate the first XDC race in Australia, on the Gold Coast in February 2016. This event will bring together 3D printing, tech, digital, gaming, sports, tourism, music and food. It will also invite leaders in drone technology for collaborative discussions on the future of drones in our environment; the good, the bad and the ugly.

- It will get kids out of their rooms.
- It will showcase the city to a global audience.
- It will invigorate the youth maker movement.
- It will form a relationship with other XDC cities, such as Bournemouth in the UK and Downtown Las Vegas.

We anticipate this will be an annual event that will reinforce the GC as the city for both fun and technology.

The processional effects of this with the University engagement will be to have the city become a place for advanced use of remote vehicles and robotics in Australia.

## Project 3

### **SUNRISE YOGA**

As result of the success of the dawn opening of Big Blue Sky, we are working with Surfers Paradise Alliance to have the Sunrise Yoga become a monthly public/ community event. We will always include the welcome to dawn opening with a local Aboriginal playing the dig, a local artist followed by free yoga on the beach.

It will become an opportunity for students, business people, locals and tourists to come together and offer a chance for conversation on the sand following the yoga. The event will be marketed to both locals and tourist alike. We will ensure that we create #GoldCoast branded photo opportunities so that these images will go around the world.

Project 4

INTEGRAL ACCOUNTING AUDIT OF THE CITY

Dr David Martin, one of our most esteemed guests, has committed to undertake an all systems audit of the city, January 2016. This audit will provide a very advanced lens in which to view the city. This will enable thoughtful and specific attention to be given to ‘acupuncture points’ that while not always obvious, have the capacity to unlock enormous potential, often at a low financial cost.

It is anticipated that this audit will also include a learning aspect for those people who seek to understand the Integral Accounting technology to a higher degree. Big Blue Sky has been built entirely on the platform of Integral Accounting so as to become one of the first models in the world of Integral Accounting in action.

Project 5

PLACING COMMONS SPACES ON THE BLOCKCHAIN

This will ensure full transparency of all activities, and the inability for any party to violate the public agreement of the commons spaces. This project will require the collaboration between the tech sector, the public and citizens. If successful, this technology can be used for common’s spaces worldwide.

Project 6

CREATE A DIGITAL PORTAL FOR BUSINESS/ENTREPRENEURIAL NEWS/EVENT SUCCESS STORIES

As Matt Desmier said, the beaches and tourism are doing fine. The city does not need another story about the beaches. We do need to let the world know about the intelligence we have here. And we do want to attract more smart, future thinking companies. We want the City to be seen as the place in Australia for innovation and intelligence. We aim for people searching for Smart Australia from London, New York and Katmandu to find the Gold Coast.

Project 7

CREATE A VOICE OF UNISON FOR OUR CREATIVE, ADVERTISING & DIGITAL COMMUNITY

By having friendly inter-agency relationships we will better understand the depth of talent and agency skill-sets and not fear to call on each other to pitch and co-deliver projects for the greater good of the community (and the client).

This will keep more work within our City instead of it being outsourced to Sydney and Brisbane ... and potentially (in time) bring interstate and international clients to call on agencies here due to their reputation.

Project 8

MAKING THE GC CARBON NEUTRAL BY 2025, AND SAVE MILLIONS FOR THE CITY WHILE DOING SO

Working with Dr Martin Blake and Matt Dyson, along with a group of citizens and the city, we can make this happen. And in doing this, we can reduce the cost of living in the city. While we are up to this, we will also capture the worlds attention as a progressive, public-private-citizen collaboration.

Project 9

LAS VEGAS - GOLD COAST SISTER CITY PARTNERSHIP

Inspired in part by one of the student participants, we see great opportunity to come from this partnership. This might include a group of our student cohort travelling to Downtown project Las Vegas. Already Virginia Rigney from GC Art Gallery has been collaborating with Las Vegas artists as a direct result of Big Blue Sky.

Project 10

PARTNERSHIP BETWEEN  
SILICON BEACH UK, GOLD  
COAST & LOS ANGELES

This cross collaboration will enable an increase in positioning of the GC as a city of intelligence. Sharing Silicon Beach events will increase tourism and branding.

Project 11

MAKE THE BIG BLUE SKY  
EVENT ANNUAL

Grow and position Big Blue Sky as the premier event on the Australian calendar for bringing citizens together to create innovative projects that forward the future of their community.

Project 12

COMMUNITY CONCEPTS  
CHARITY

Using sporting events to unite community and ensure no one in the community is left behind.

Project 13

COMMONWEALTH GAMES  
PARTNERSHIP

Working with Big Blue Sky, Dr David Martin and the city to ensure the legacy of the games is established now, through full co-ordination, collaboration and innovation in finance.

Project 14

BIG BLUE SKY AUDITED FOR ITS  
CARBON COST

In so doing ensure any future events approach a more neutral approach. This is in partnership with Matt Dyson and the Carbon Reduction Institute.

In the media

IN THE MEDIA





**91.7 ABC Gold Coast**  
abc.net.au/goldcoast

**Breakfast with Bern Young | 91.7 ABC**

**Mornings with Nicole Dyer | 91.7 ABC**

Interviews with Lou McGregor



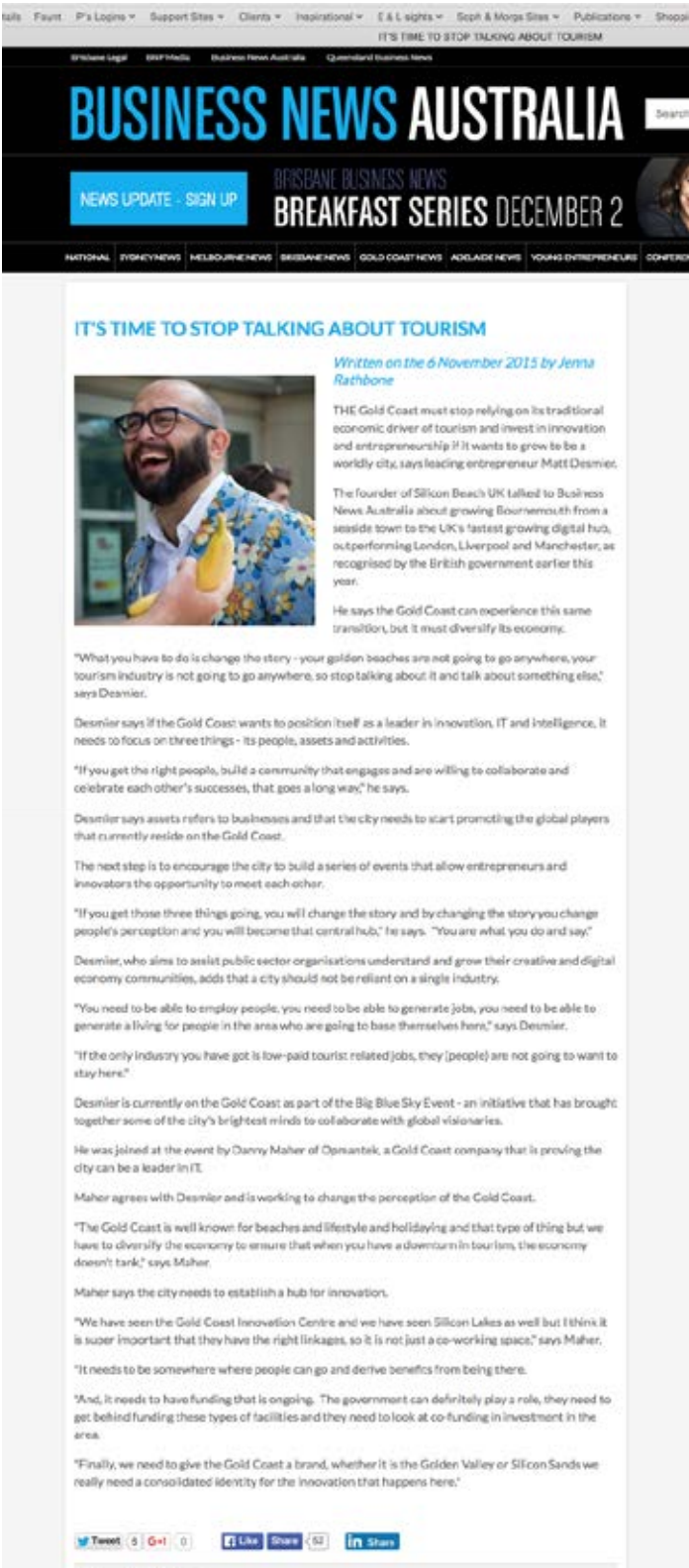
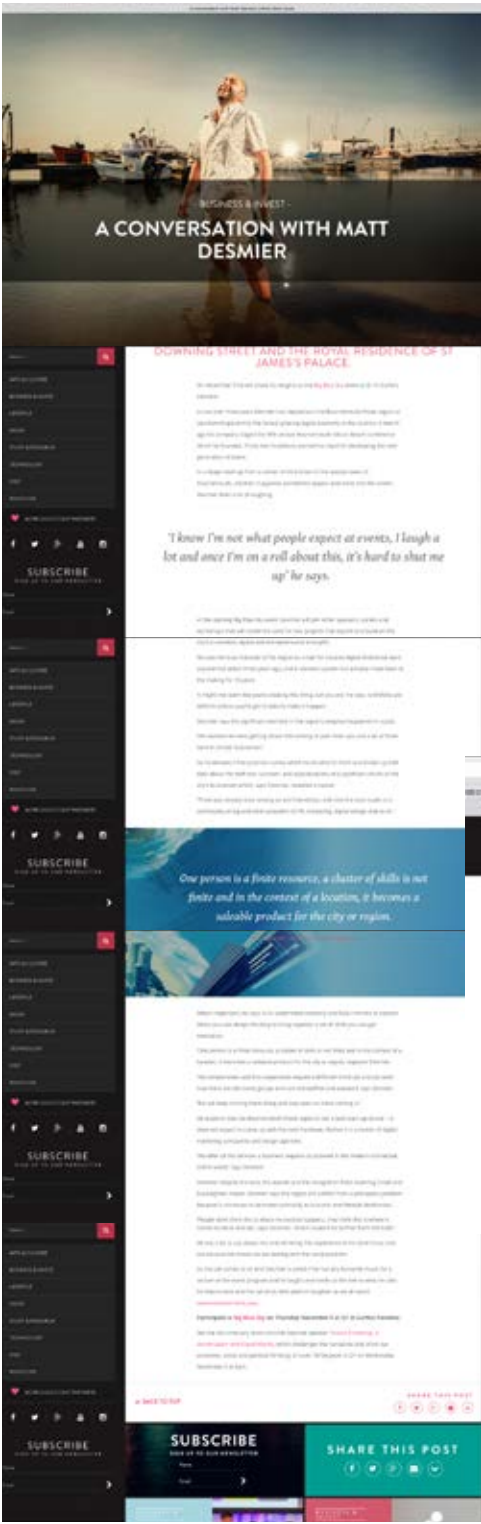






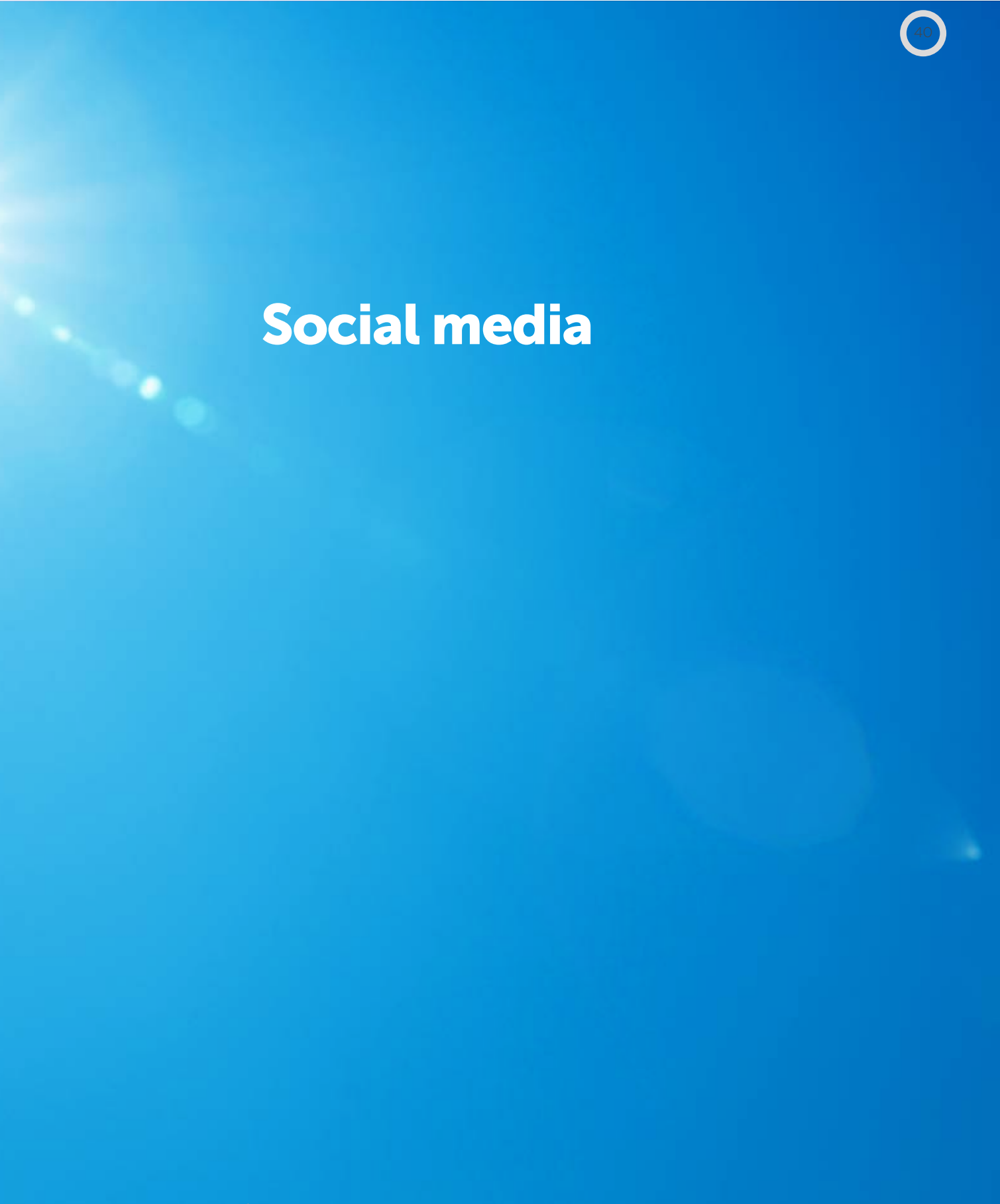


BIG BLUE SKY EVENT 2015 REVIEW

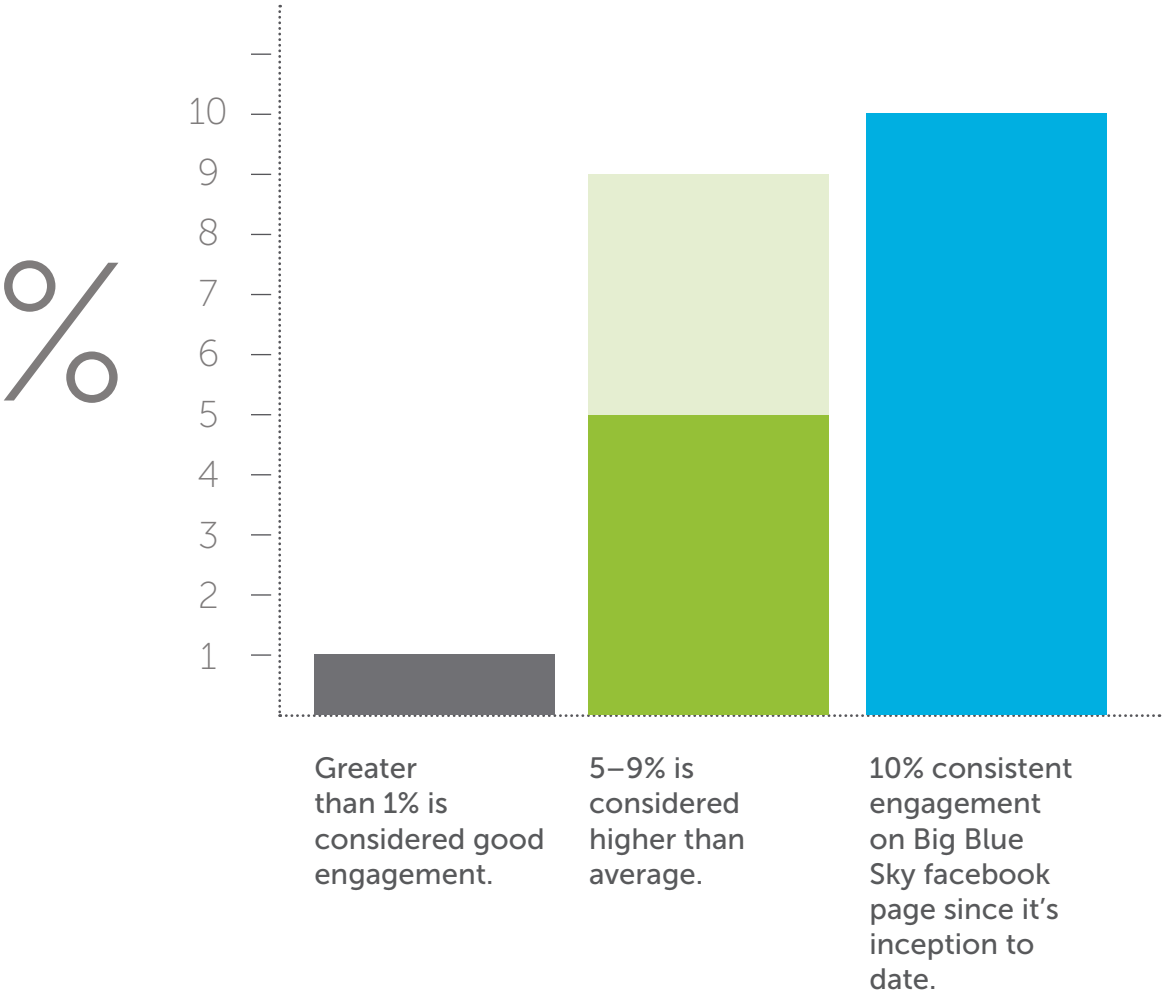


BIG BLUE SKY EVENT 2015 REVIEW

Big Blue Sky attracted interstate and international interest, resulting in a collective total of 45 room nights being spent on the Gold Coast. More so, the event put the Gold Coast on the map and in continued discussions across the United Kingdom and the United States. We expect room nights to grow considerably in 2016.

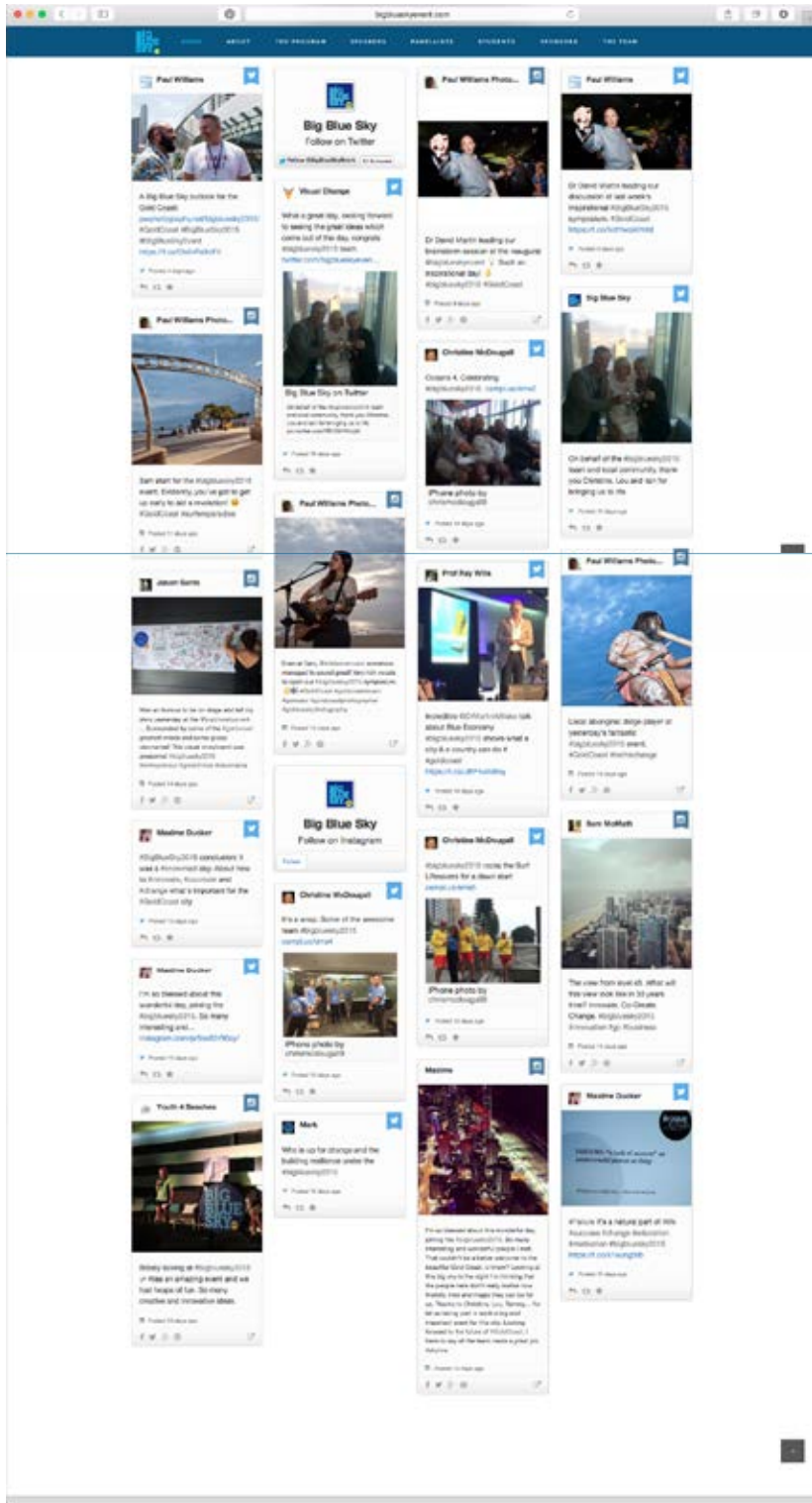


FACEBOOK  
ORGANIC REACH – 11,688 IN 7 DAYS  
– 6,000 REACH IN 1 DAY





EXCELLENT TWITTER  
AND INSTAGRAM  
ENGAGEMENT



What 'they' said



Every business person passionate about the Gold Coast missed out if they were not at this event

**- Chris Hogan, Owner Me Media**

Thank you so much for having me at Big Blue Sky, it was such an incredible morning, wish I could have stayed the entire day. A very powerful program, very, very inspiring.

**- Ella Fence, International Artist**

I love listening to our young teens and as a community we need to listen to them more.

**- Sam Winter, ##### Blank Magazine**

lovely to see innovation on the Gold Coast

**- Karen Fischer, Author**

I had the great privilege to speak at Big Blue Sky, where minds collide and think about the big issues the city of the Gold Coast needs to tackle. This was their inaugural event, and I damn well hope it's not their last.

**- Jordan Gardiner, Selected member of Steve Baxter's Start Up Catalyst Program**

Seriously such a positive, energising event that I am sure will be a catalyst to many great connections and projects. I am stoked we could be associated and would love to keep the relationship going'

**- Nick, Owner Blackboard Coffee**

Thank you, Lou and the crew for putting together an excellent event. Great effort and some potential outcomes.

**- Rick McElhinney, Chairman Founders Forum, Inc.,**

Thank you once again for giving our students the opportunity to participate in the Big Blue Sky. I know that they thoroughly enjoyed the day. It has certainly opened up exciting conversations about how we can action some of the major themes of day in our college community. We hope to be involved in many more of these inspiring events in the years to come.

**- Mardi Bolton, Teacher AB Patterson College**

I cannot stop thinking about the event. It was elegant and powerful... what I loved the most was all the kids coming at me at the end!

**- Julio De Le'fitto, Founder The Unstoppables**

Christine and Louise managed to create a very special environment for people to come and share ideas on how to make the GC and even more amazing place. People from all areas of the community were free to truly express themselves.

**- Mark Rowland, CEO  
Downtown Las Vegas Project**

You created an experience that was both engaging and confronting... in a positive way.

**- Tamara Morris,  
Communications Manager,  
GOLDOC**

Rarely does a conference impact on your life as importantly as Big Blue Sky did for me. The "Blue Economic" paradigm is upon us and we must grab the opportunity to do everything from now with sustainability in our minds. Failure to do so is unthinkable. Thank God there were politicians, developers, financiers, architects, environmental scientists and youth present to share this knowledge.

**- Will Marcus  
Principal and Managing  
Director – The ARGO  
Architects Pty Ltd**

The inaugural Big Blue Sky event was an electrifying experience. I share the founders' passion for the Gold Coast and believe that we have many of the key ingredients here to make this a genuine international city, but that the recipe has been missing. This event helped to clarify some of the first steps that can be taken to make the Gold Coast more productive, increasingly sustainable and to add depth to the image that we project externally. I can't wait to see what happens as the ripples from this conference start to reverberate out into the broader community.

**- Joshua Smith, Owner  
Ionline, BDM Gold  
Coast Science and  
Technology Centre**

I wanted to say how great Big Blue Sky was, and express my gratitude to be a part of such a spectacular and human gathering. I felt so intellectually invigorated... and am in absolute awe of your ability to gracefully bring so many wonderful minds together, and cultivate a true sense of possibility in this world. What an absolute gift, and I really look forward to hearing more about what will come about.

**- Devon Bunce, Leadership  
Training and Development,  
Global Leadership Foundation**

Great initiative. Exploring Gold Coast's potential.

**- RDA Gold Coast via Twitter**

# Big Blue Sky as Project Steward

In order **to increase the Common Wealth of Communities by Bringing Together and Focusing the Energy and Talent of the Community, to Generate Opportunities and Celebrate existing**

**Value** Big Blue Sky will continue to act as a project steward. We are seeking funding to ensure this is possible. This will allow three full time staff and use of a dedicated team where required to ensure all projects are delivered in accordance with the vision and the best possible outcomes for the City of Gold Coast.

### At minimum, Big Blue Sky will offer the following:

1. Ability to co-ordinate and convene teams and avoid divisiveness and dissonance while keeping the purpose of the project focused and forward moving
2. Funding that comes from being a stronger voice in unification than separation
3. Infrastructure of co-ordination
4. Centre for information and data gathering
5. Central convening role
6. Creating think tank and co-learning opportunities for cross pollination
7. Getting participants coverage on the web site as part of community and collaborative projects
8. The glue that holds people together
9. Enabling synergy, where together we do more than we do alone.
10. Provide mentoring
11. Holding people on projects to account
12. Robust reporting mechanism to look at the all in cost and benefit of all projects
13. Working with academic institutions on research where applicable
14. Bringing to the community and projects the support of a global network of talent and skill





# A holistic Integral Accounting of the Big Blue Sky Project describes its outcomes as:

**Commodity** – The results of community innovation, collaboration and entrepreneurialism are felt in the lives and work of Gold Coasters and are visible in the City's design and function. The results also attract and produce the resources and infrastructure necessary for enabling ongoing innovation, collaboration and entrepreneurialism. Sustainable practices are standard across all sectors.

**Custom and Culture** – The Gold Coast has a global reputation for innovation, collaboration and entrepreneurialism. Its citizens are predisposed towards collaboration and cooperation – they work together, learn together, and play together. Engaged active citizenship is evident in interactions with the public and private sector. The Gold Coast is identified with its indigenous and natural heritage. The Commonwealth Games have built a global reputation for the City's strength in innovation, collaboration and entrepreneurialism.

**Knowledge** – Research and information are generated to support innovation, collaboration and entrepreneurialism. Experiences and outcomes are shared globally through active sharing opportunities and story telling.

**Money** – The Gold Coast is attractive to financial investment in a range of activities that build economic resilience.

**Technology** – The Gold Coast has the technology that enables future thinking and innovative choices. It structures citizen engagement across sectors and activities to enable collaboration.

**Well being** – Citizens have the opportunity to make choices that enable them to flourish as individuals and as a community.

If you would like to be part of Big Blue Sky moving forward and assist us to achieve our vision contact Christine or Lou



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