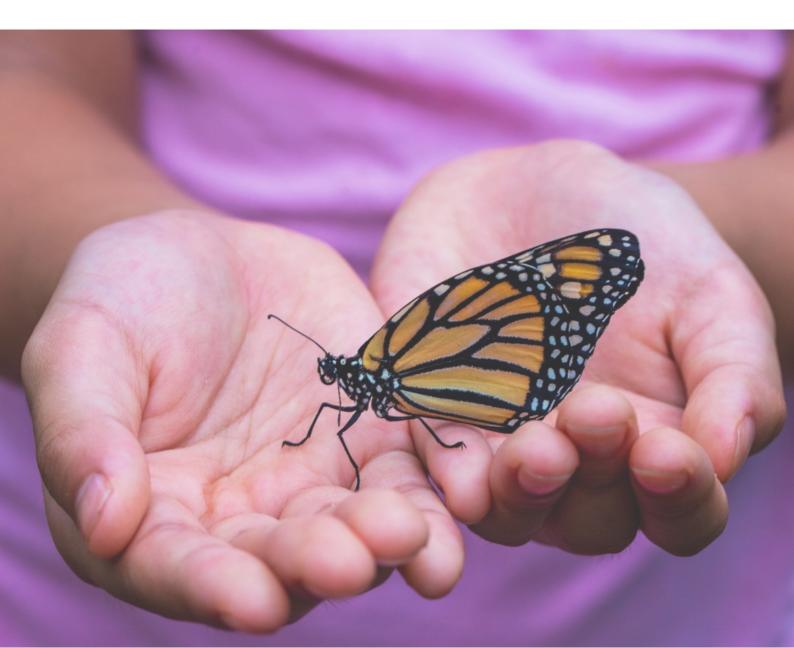


# Trust Manifesto Creation Workshop

Led by Christine McDougall



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### **About this Workshop**

## Join Christine McDougall for the Trust Manifesto Creation Workshop

Create a completed Manifesto to enable cooperation, trust and regeneration in your project\* - meet amazing people - build the ecosystem you and your team need to thrive.

This workshop is online.

Participate from anywhere in the world.

\*business / community group / team / social enterprise community / family

**Even if you have no idea what a Syntropic Project is**, this is your onramp to a system for regeneration that works.

This workshop teaches you the essential ingredients for collaboration using language easily shared with your team.

Perfect for anyone with a daring or important project. Especially if you want to attract amazing, values-aligned humans into your mission.



### Collaborative teams in harmony are powerful.

The collective brilliance cannot be predicted.

#### Diversity is essential,

yet too much will cause friction.

Too little and innovation is smothered.

When we **create work for a world with a future**, team and partner dynamics will make or break.

The Trust Manifesto Makes, and if there are Breaks, reparation is built in.

Understanding the essential ingredients to create ecologies of synergy means you can apply these skills to projects, large and small, forever more.

I'm excited to share the best of my thirty+ years of coordinating humanity to bring out its best.

You will learn the Sourcecode behind human relational design, meet wonderful people, and produce a Trust Manifest that will serve you and your people in ways you couldn't have imagined.

- Christine McDougall

#### **About the Teacher**

Christine McDougall is an Australian founder, speaker, and writer who is best known for her work on Syntropic World. Syntropic World is a global education platform, community and incubator based on a set of practices to create regenerative systems and societies that are in harmony with nature.

Christine believes the current economic and societal systems are not sustainable and a new approach is needed to create a world that is in balance with the environment and fosters human flourishing. Syntropic World is based on the principles of Syntropy, which is the tendency towards order, coherence, and life. It is deeply inspired by the work of R. Buckminster Fuller.

The *Trust Manifesto* is a powerful template first applied in 2015 to a multistakeholder event held on the Gold Coast, Queensland, Australia. It enabled a team of 12 strangers to co-create the event over six months without a single upset and entirely self-managed. Since then, it has been used by teams worldwide to create ecologies of synergy, unleashing the greatest exponential technology we have available to us - human minds working together synergistically within a context of wisdom.

In a world fractured by polarisation and propaganda, synergistic teams and elegant human coordination are more critical than ever.

Christine has discovered the essential, repeatable ingredients to ensure your team and community are synergistic.



### **Workshop Schedule**

#### Week #1 Your Syntropic SourceCode Architecture

#### Thursday August 3rd 4pm-7pm AEST

(Wednesday 2nd August USA/Canada/Europe)

#### Pre-work

- 1. Watch
  - What is a Source Idea
  - What is the Pattern Integrity
  - What is an Evolutionary Purpose

#### 4 PM to 530 PM | Revealing the Gold

Participate in a Source Jam.

Going deep on the Source Idea for your project. A fun Facilitated Process to help you clarify your idea, its textures, values attributes and essence.

#### 530 PM to 6 PM | Trust Manifesto SourceCode

Take a lens to the embryo that is the Trust Manifesto.

Where did it come from?

How has it been applied in the flesh?

How can it truly bring forth the world we desire?

And learn the core elements that make up

#### THE VECTOR OF POWER

#### 6 PM to 630 PM | Stewardship and Syntropic team dynamics

Who is the Steward of the Source Idea? What are their responsibilities? How do you create a structure where these responsibilities are embedded? How do you invite others? What is the threshold crossing?

If you are not the Steward, how do you work in partnership?

#### 630 PM to 7 PM | Your Non-Negotiable North Star

We do a future-based exercise to clarify what matters most of all, stripping away everything that is extraneous in the process. The result is a purpose that cuts through all noise, becoming a transmission. We call this the Evolutionary Purpose.

#### Week #2 Rapid Draft Design (Crafting your Manifesto)

**Thursday, 10th August 4pm-7pm AEST**(Wednesday, 9th August USA/Canada/Europe)

#### **Prework**

- Watch Clean Communication
- Watch Managing Expectations

#### 4 PM to 430 PM | Sunrise Epiphanies

What's happened since last week? We share our experiences. You can ask your top questions about anything that's been percolating over the week.

#### 430 PM to 7 PM | Collective Creation

You take your Source Jam data and work it into our Trust Manifesto template. This will be the creation of Trust Manifesto Draft #1with access to Christine and Syntropic Advisors for support. Submit Draft #1 to Christine for review.

#### Week #3 A Syntropic Life in Practice

#### Thursday 17th August 4pm-7pm AEST

(Wednesday 16th August USA/Canada/Europe)

#### 4 PM to 430 PM | Sunrise Epiphanies

What's happened since you wrote your first draft last week? We share our experiences. You can ask your top questions about writing, clarifying, and editing the Trust Manifesto.

#### 430 PM to 530 PM | Codesign and Shining

In teams you will share your Vectors of Power and ask questions about anything you would like feedback on. Teamwork makes the dreamwork.

#### 530 PM to 6 PM | The Network Effect

Learn how to share your Trust Manifesto with others. Where does it live?
How do we get buy-in and agreement?
How often does it need to be updated?
How do we know it is working?

#### 6 PM to 7 PM | Reflections and Readiness for the next chapter

A final chance to ask any questions with Christine and the group. We will finish by acknowledging each other, our creations and Evolutionary Purposes.

If you wish to exchange information to support one another on the journey you will have the opportunity.

#### What your workshop ticket includes

**Questions: Answered** 

Ask Christine your questions about cohesive teams, governance, the Trust Manifesto, Stewardship, synergy and your own leadership development. Get a personalised, thoughtful answer.

**A Finished Trust Manifesto** unique to your enterprise, project, life or community. **Includes the Vector of Power** 

Once you feel confident, you can steward the Trust Manifesto, as it invites people to participate with full agency while being accountable and responsible throughout.

#### Three Decades of experience.

If Christine has a superpower, it is human relational synergetics. She understands the unique, bespoke geometry behind elegant human coordination.

At least a dozen extra materials to support your journey.

Videos, templates, PDF and private audio. Material you can review again and again.

Connections to people on a similar journey.

One of the biggest compliments we get on any Syntropic World program is the incredible and long-lasting connections people make with others from around the world.

Access to Syntropic World's digital community house, Syntropia

A private room just for your cohort. Plus, access to all of the other community rooms and the collective wisdom.

#### Who should attend?

#### This workshop is perfect for:

- Social enterprises startups and established
- Entrepreneurs, leaders, and partners people who work with other people and desire synergy rather than human relational dysfunction
- Community leaders seeking elegant ways to coordinate diverse people around a central purpose
- Individuals who want to learn to be better leaders in all contexts
- Anyone doing anything that involves working with other people

#### What will I learn?

#### During this workshop, you'll learn:

- How to design an enterprise architecture ensuring people know exactly what is expected of them, when, and why. One that invites a level of freedom and agency within clear boundaries.
- What your purpose really is.
- How to become a better Steward Leader.
- Tools to design a Trust Manifesto for any context or project.

#### **Questions**

# Q: I want to come, but the dates don't work for me. Can I sign up anyway? Can I watch Zoom recordings later when it's convenient for my schedule?

Yes. All Zoom sessions will be recorded.
All ticket-holders receive the recordings, so you can watch anytime convenient for you. You can also access all of the replays on our private podcast.

## Q: This workshop feels far away! Is there any prep work I can do in the meantime? I want to get started right now.

Yes. After you purchase your ticket, you'll receive prep work to do before the workshop begins. Prep work is optional but recommended.

## Q: I'm so excited about all of the extra tools provided! When will I receive these?

You'll receive some tools within the first week following registration and some on the first day of the workshop. They're yours to keep forever.

## Q: I'm excited about the Review of the Trust Manifesto portion of the workshop! Will every workshop participant receive a review? Or just a few?

Every workshop participant can have a Trust Manifesto review. Hooray! Getting Trust Manifesto Review is optional, not required. You're welcome to submit a draft if you want—but if you'd rather skip this part, that's completely fine.

## Q: I'm excited about submitting questions for Christine to answer. Will every workshop participant get their questions answered? Or just a few?

Every workshop participant gets their question answered.

## Q: I don't live in the US or Australia. Can I attend this workshop?

Yes. Christine and Syntropic World has graduates based all over the world. US, Canada, Europe, Australia, Africa and beyond.

## Q: Can I buy a workshop ticket for somebody else? Such as: my friend, family member, colleague, or an employee on my team.

Yes. Please go ahead and purchase a ticket as you normally would. Then, email *hello@syntropic.world* and say, "I'd like to transfer my ticket to someone else's name."

#### Q: What is the cancellation policy?

If you can't attend the workshop due to a medical emergency, you may transfer your ticket to another workshop happening later in 2023 or 2024. Alternatively, you can watch the workshop recordings whenever it is convenient for your schedule.

#### Q: I have another question. Who should I contact?

Please email *hello@syntropic.world* to speak with Christine or a team member. Thank you!

### What people say

"You are a great teacher Christine – gritty, savvy, sage, tenacious - an inspiring role model."

#### - Jane Sydenham Clarke

"I am a very visual person so love seeing the diagrams and theories. I also love Christine's style of very clean, clear communication and living her own values. I can sense her integrity and also see it in each class."

#### - Laura Blundell

"The best thing about the Syntropic Enterprise Masterclass was being able to step into a very human, supportive space, and explore, and start applying really powerful ideas. The work has such wide applications (the transformation of humanity no less) but it starts with the personal, so the safe space for raw, honest sharing was essential and very much appreciated."

#### - Will Tait

"Just the feeling of being grateful- it doesn't come easy or cheap these days - for reaching and finding myself in a community where the sense of belonging and truth prevails."

#### - Solomon Felous

"Your vulnerability and passion to serve are rare qualities that usually don't get expressed so openly by someone who is providing training and education. And as I said before you're down to earth use of the language is exhilarating."

#### - Chuck Tomaselli

"Christine is incredibly inclusive, authentic, and responsive. This level of "real" combined with such a well-planned and structured program made for a very personal experience. Felt very much a part of the cohort, and while we were all different, it felt that we were all valued."

#### - Kery O'Neill

"It was an amazing experience in a safe and supportive environment with wonderful participants. It was also challenging both in terms of absorbing integrated concepts and confronting one's own thinking and behaviours. A unique and uplifting experience!"

#### - Cullum Francis

"Love love love the content. It's exactly what I've been looking for and finally explains enterprise structure and so many of the finer elements we need to be aware of when manifesting a source idea."

#### - Manuela Damant

"Before I joined the Syntropic Community I often wondered if people were right when they told me I was being naive and unrealistic. I tried to change the organisation I was a part of but it just exhausted me and didn't really yield the results I wanted to see. Then I decided to stop trying to change them and instead try and build something new, in a way that I believe is right. Christine and the Syntropic Community have given me clarity, validation and practical tools to help me do exactly that! As soon as I stopped being alone in this and instead found allies for the journey, I switched from naive and unrealistic to inspired and idealistic."

#### - Sandra Winterbach

"This work resonates so deeply with what I know in my bones and how I want to operate in the world. It is what all my career coaching clients are looking for in their careers and employers, and it's built on solid deep, profound time-tested principles."

#### - Colleen Reichrath-Smith

"Christine McDougall is a leading visionary on how to create enterprises that operate in a world with a future. Through Syntropic World, new Syntropic Enterprises are being born based on the new models that create a better world for Earth and all her creatures. Christine is leading where no one else is operating - yet. Christine has dedicated her life to working with a Syntropic community to develop these models. These models are based on laws inherent in nature - as the intelligence embedded in nature far transcends human intelligence. Meeting Christine and taking her Masterclasses has truly changed my life trajectory - and for that, I am truly and forever grateful."

#### - Marianne Wyne

"Christine is as lucid and compelling as the Syntropic framework she has stewarded into this world. She is a manifestation of the courage that it takes to refuse to comprise integrity of purpose as well as of the astonishing power this brings, in terms of both personal development as well as the potential for the evolution of a higher order of principles to guide businesses, organisations and humanity away from the precipice towards regeneration."

- Cindy Forde

"After I did the Synergistic Accounting Audit, led by Christine, I started to look at my own small-scale economy differently and became more aware of what I can change with simple things in my own little environment. It works like a stone in the pond of change. A new horizon opened up based on Christine's unique approach. If you take the world and yourself seriously, this is A Must Do!

You continue to astound me with your deep insights. You truly are one of Bucky's most brilliant heirs. Your mind is amazing. Thank you so much for continuing to express yourself so clearly. You are a light in the dark that surrounds us in space and time."

#### - Cherie Clark

"Christine's style of teaching is very hands-on, requiring input from participants that illuminate the practical application of the processes she is teaching about. The demonstrations with realworld examples made sense of what we were learning and she was amazing how she handled multiple scenarios and had deep experience in handling any manner of situations"

- Rachelle Armstrong

## **Get Your Ticket**

#### \*A 10%tax is added to all tickets

Invest \$1,000 to work with Christine.

Complete your bespoke Trust Manifesto aligned to your enterprise, team, community group, or project.

Get templates and professional connections worth 100x more.

#### Classic Workshop Ticket \$1000

#### Classic Ticket (Pay In Full)

Pay \$1000 today.

#### Classic Ticket (2 Payments)

Pay \$500 today and \$500 in one month.

#### Ultimate Workshop Ticket \$5000

#### **Ultimate Ticket (Pay In Full)**

Pay \$5000 today.

#### <u>Ultimate Ticket (2 Payments)</u>

Pay \$2500 today and \$2500 in one month

#### Ultimate Workshop Ticket includes the workshop plus:

One 1-1 MEETING (60 MIN) WITH CHRISTINE

+One 1- Team or partnership meeting with Christine (90 minutes) - or extra 1-1 with Christine +1-1 support from Christine in crafting your Trust Manifesto - whatever it takes.

#### Meet with Christine privately to discuss anything on your mind.

- "How can I explain what my business is that becomes a transmission?"
- "How do I get clarity on the Integrity of my business?"
- "What strategy should I begin with?"

#### Or anything else you want to talk about.

Meet with your team and Christine to facilitate the implementation of the Trust Manifesto.

## Mini-Deep Dive What is a Trust Manifesto?

Don't worry if there's a lot here. We will run through this in the first Workshop. But in case you really can't wait.

A Trust Manifesto is an **agreement enabling an ecology of Trust**.

#### It ensures:

- People make an informed choice about their participation in the Project\* before they become active participants.
- The Project's purpose and values are defined and a code of conduct enables people to bring their full agency to the Project while working collaboratively.
- Synergy where the collective brilliance far exceeds any one contribution.
- Personal and Team Development is paramount to success
- Accountability and responsibility are natural outcomes.

<sup>\*</sup>business enterprise/community group/team/social enterprise

- Polarity is built in by design so that the enterprise maintains its shape and integrity. This includes healthy diversity.
- The Trust Manifesto provides the threshold-crossing agreement that enables the enterprise to be a living, dynamic system.
- The project has flow science (optimal performance) built into its DNA.
- Good times!

#### Without a Trust Manifesto, expect the following.

- Broken partnerships
- Entitlement
- Lack of accountability or responsibility
- Lack of commitment
- A huge energy drain dealing with dysfunctional human dynamics
- Unmanaged expectations
- Blame, victim, and bullying behavior
- Disrespect and lack of emotional safety
- Undermining, gaslighting, power games

#### If you know you need a Trust Manifesto

you can join us by booking your place.
The payment options are below for convenience.

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Christine McDougall +61 414384000 https://syntropic.world

Ready to apply natures laws to enterprise design and human coordination for a world with a future? Get on the waitlist for the next Syntropic Masterclass, graduates now in 24 countries.